LYNCH VISUAL WORKS

THE PLANNING GUIDES · WEBSITE DESIGN & DEVELOPMENT

Shape your website in the Website Studio

Explore a working concept or guided discovery, edit the design, review scope and send one website inquiry.

Step-by-step guide · October 20, 2026 · Screenshots of the live site

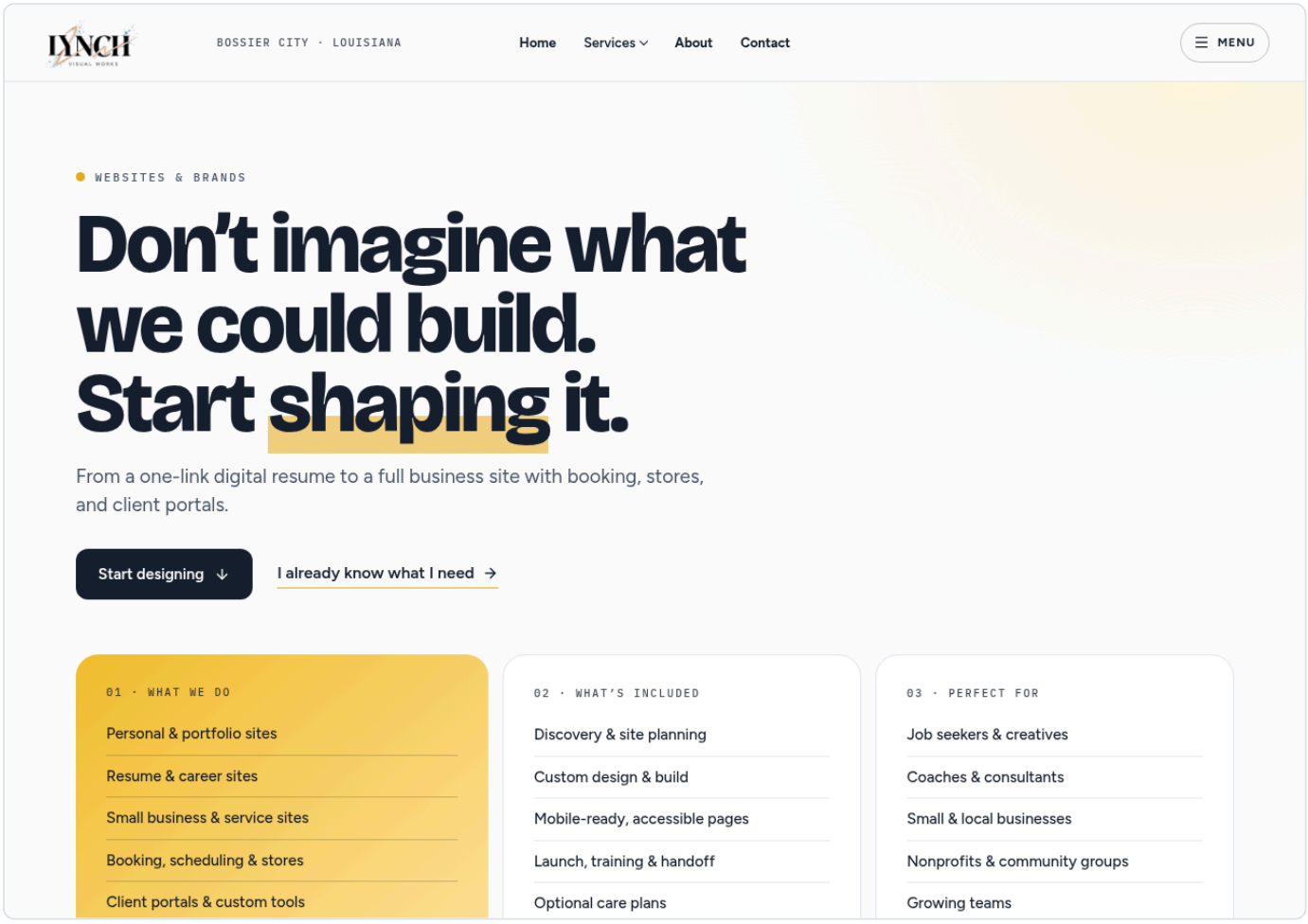
> **One plan. One final inquiry.**
> A concept preview demonstrates design possibilities. Sample businesses are fictional. Preview interactions are not production integrations, and uploaded files are not automatically transferred by a shared design link. The written proposal confirms scope, price, third-party costs and launch responsibilities.

Start at https://www.lynchvisualworks.com/website-builds

STEP 01

Start with the website service

See possibilities before you inquire



Actual LVW interface · demonstration inputs only · captured October 20, 2026.

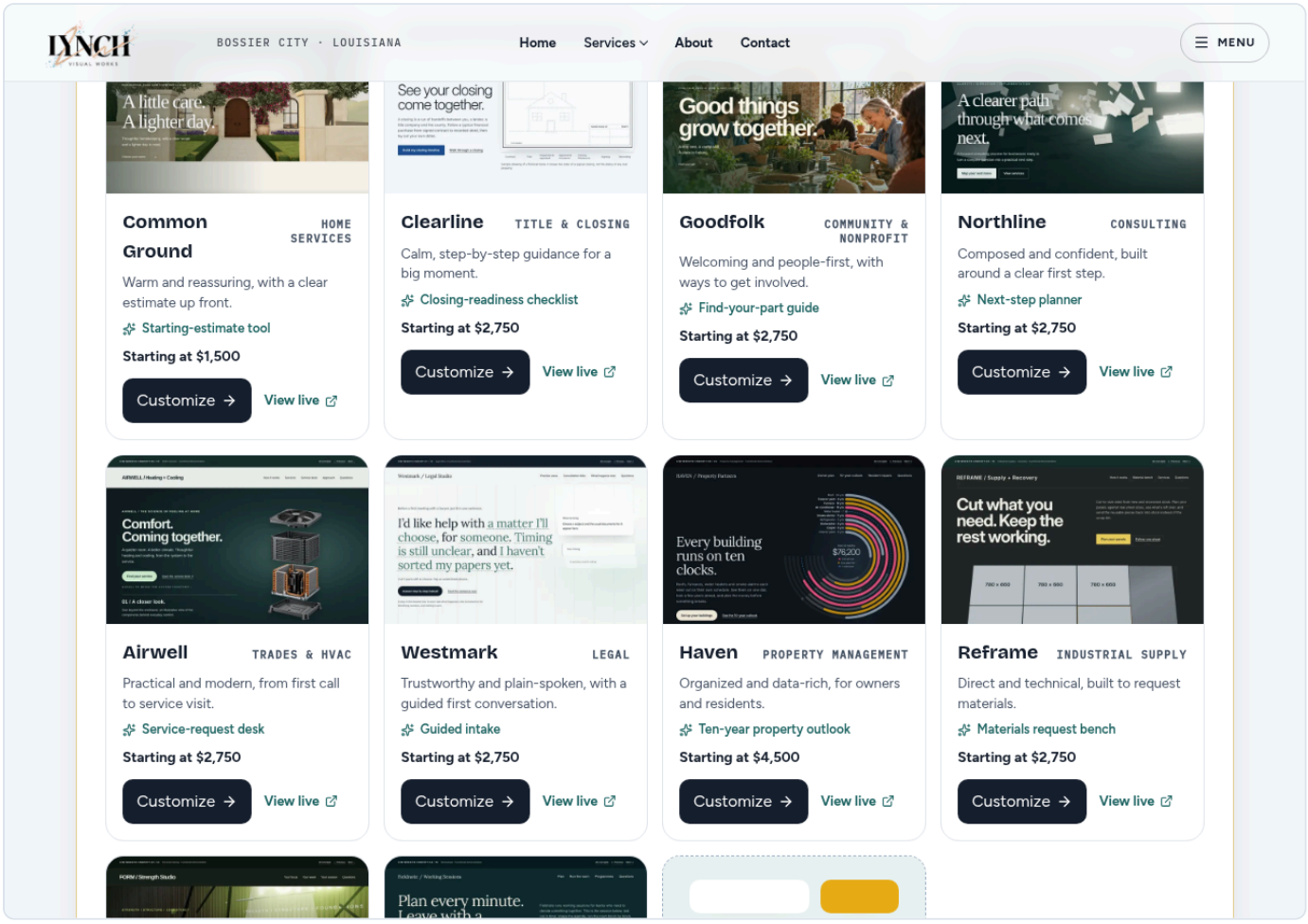
Open Website Builds and choose Start designing. You can explore a direction for a personal site, portfolio or business website without treating a concept as an already commissioned build. The direct inquiry is an alternative if you prefer to talk first.

> **Choose one planning path; send once at the end.**

STEP 02

Pick your starting point

A working concept or guided discovery



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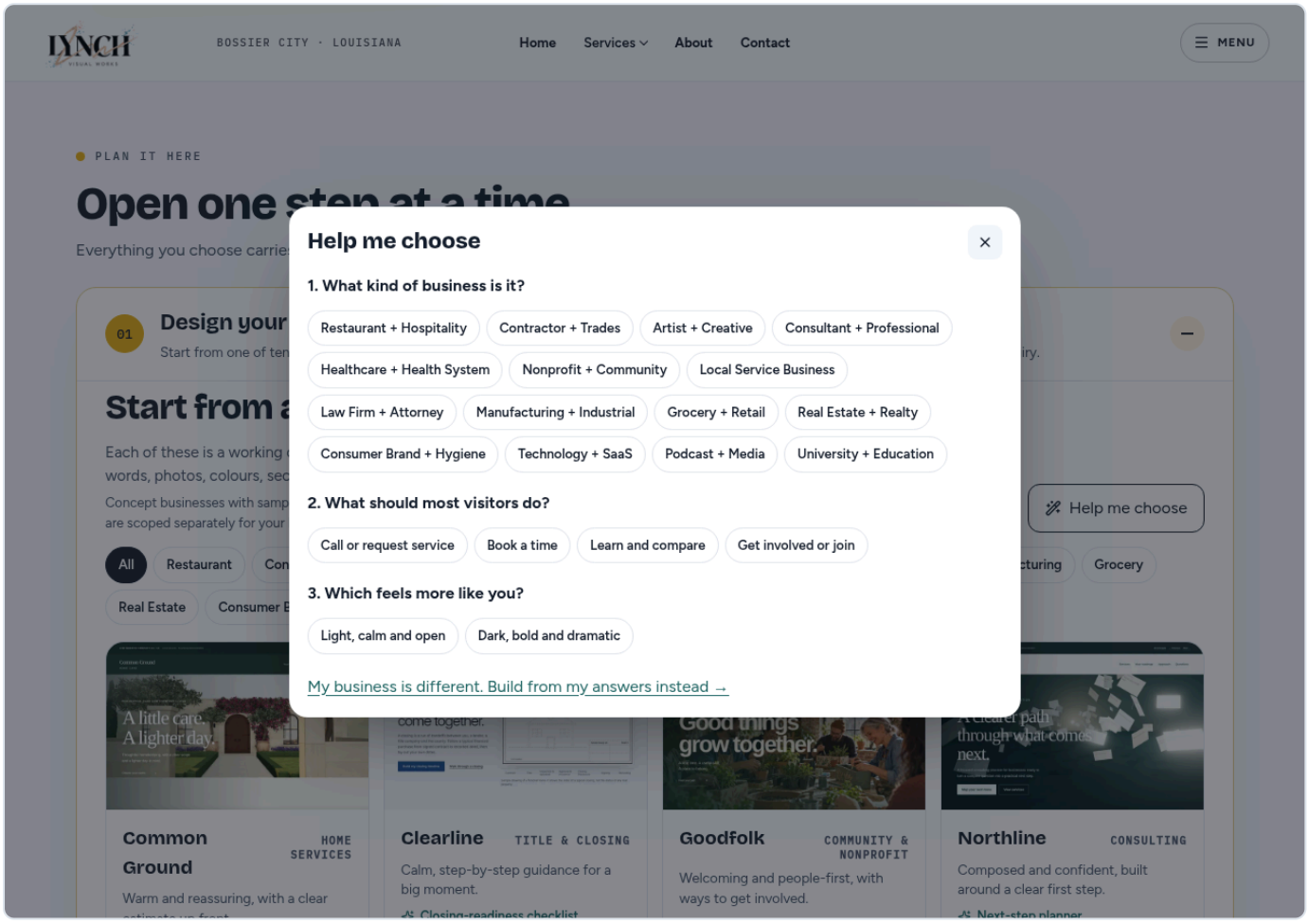
Browse the ten concept websites. Choose a business type to rank relevant starting points, then Customize a concept. Alternatively, choose Build from your business and complete Industry, Services, Business, Goals, Features, Details, About you and Layout. You can skip optional questions where offered.

> **Concept businesses and their sample content are demonstrations, not LVW client projects.**

STEP 03

Need help choosing?

Use the short recommendation flow



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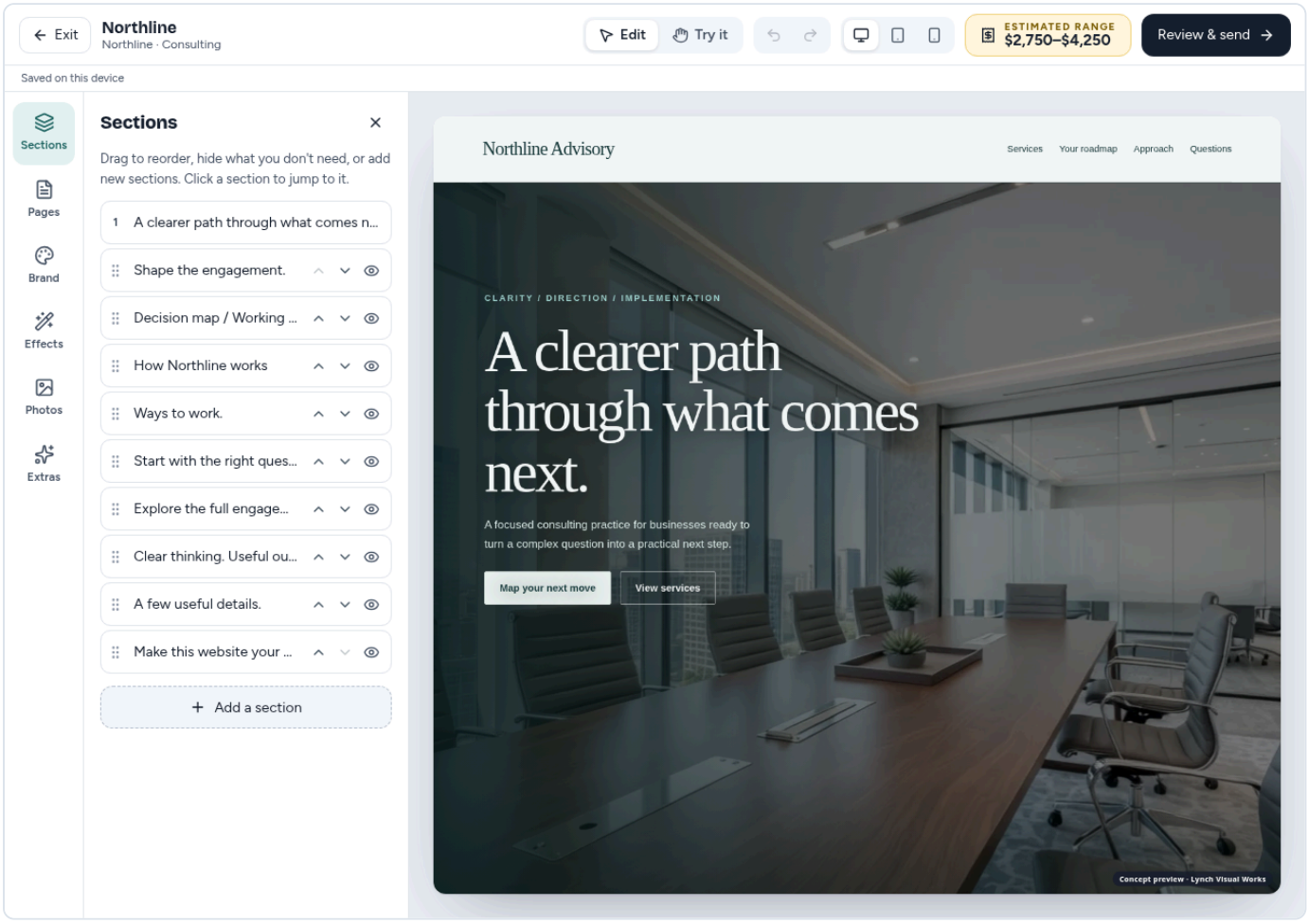
Help me choose asks about your business, the visitor action you want and your preferred visual tone. Use the recommendation as a starting point. If no concept fits, use guided discovery instead of forcing your project into the wrong example.

> **The best starting point supports your audience's task.**

STEP 04

Edit the working design

Your words, layout and content



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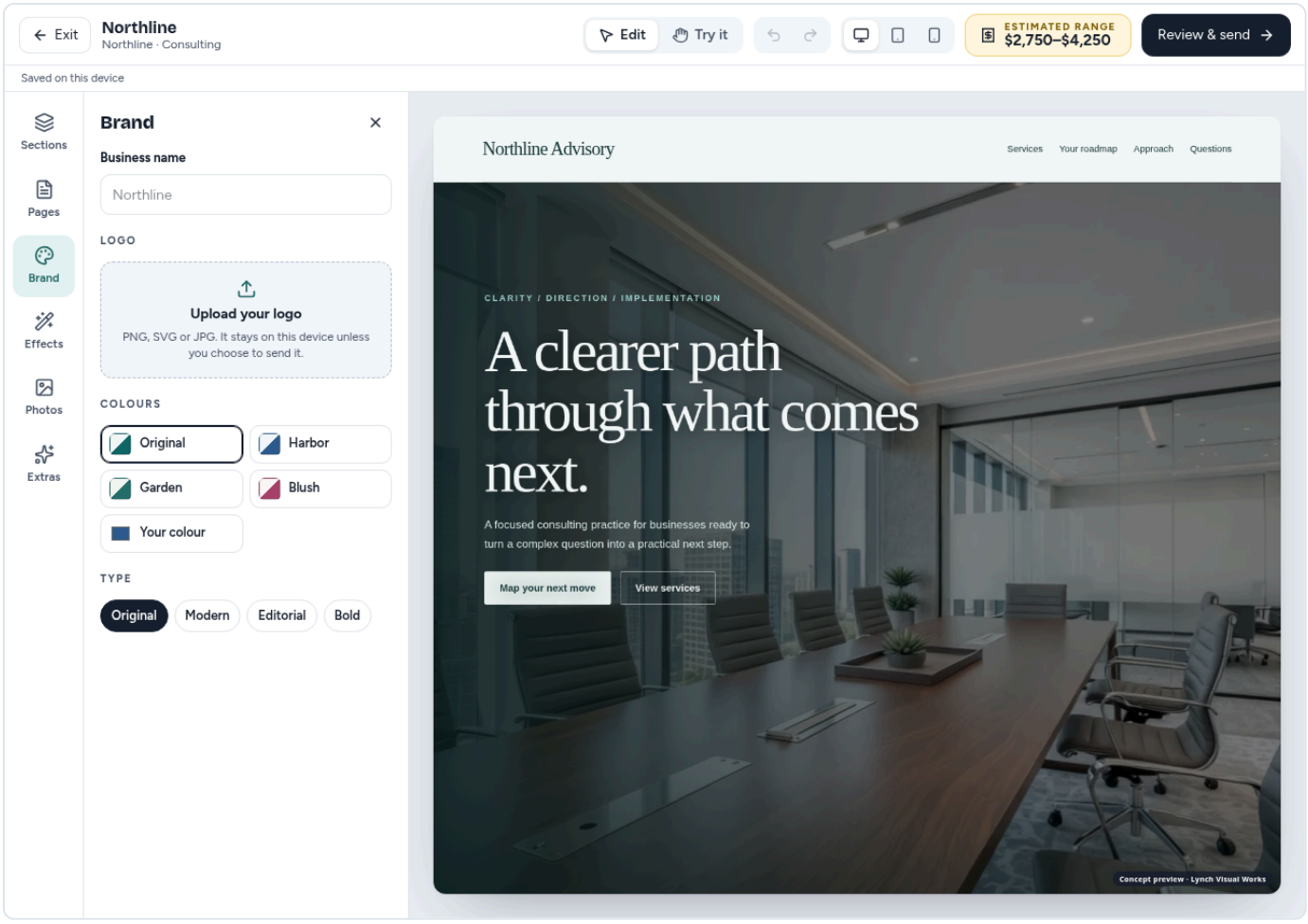
In Edit mode, select editable text in the preview to change it; select an editable image to replace it. Sections lets you add, reorder or hide content and manage available section controls. Use Try it to explore concept interactions. Forms and external destinations inside the concept do not send information or connect live systems.

> **This is a planning design, not a published client website.**

STEP 05

Set the visual direction

Name, logo, colours and type



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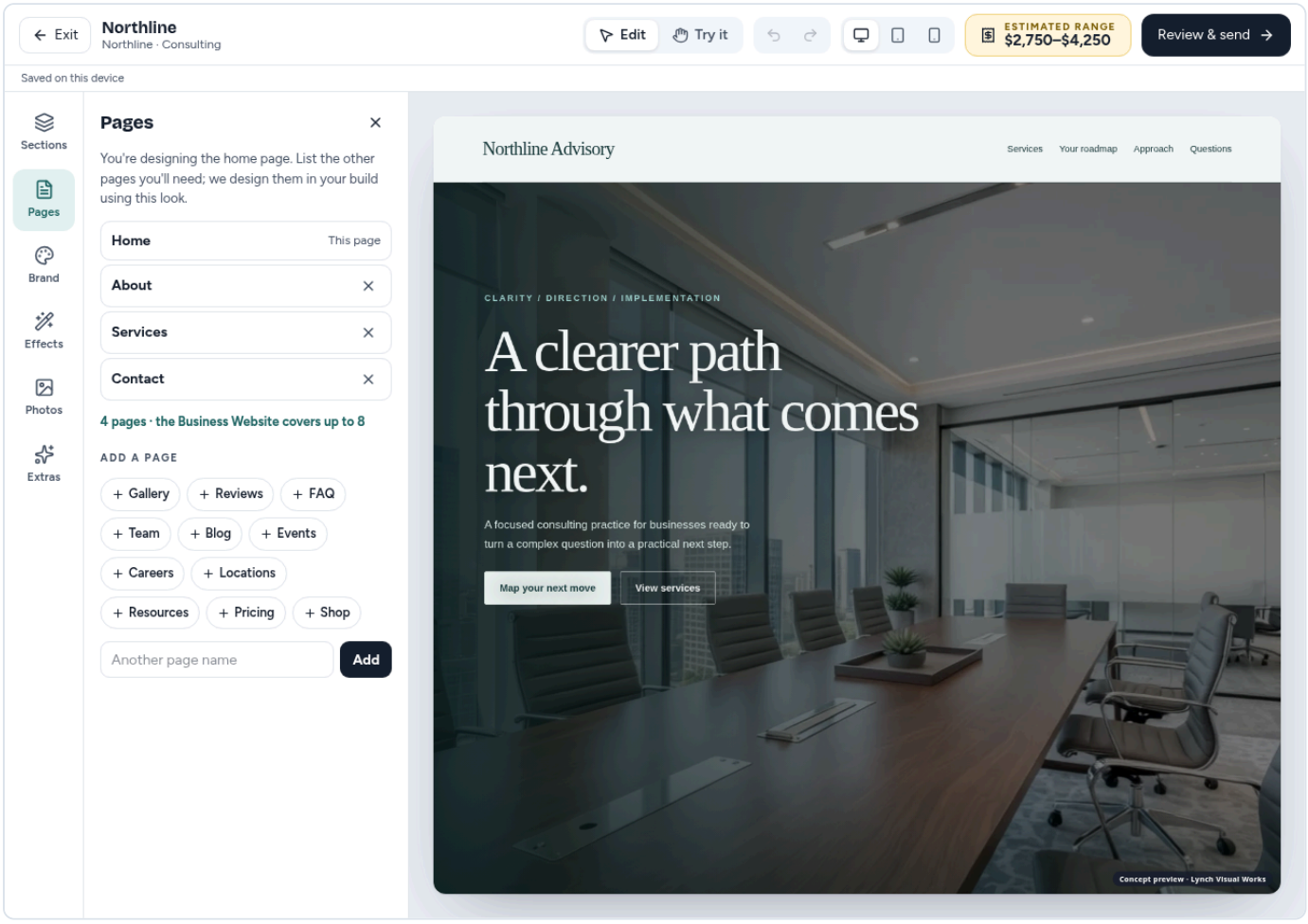
Open Brand to set the business name, add a logo, choose a palette and select typography. Uploaded assets remain device-local unless an available, explicit file-sharing path says otherwise. Use assets you are authorized to provide for the finished project.

> **Check readability as well as whether the colours feel right.**

STEP 06

Plan the site structure

Tell us which pages you need



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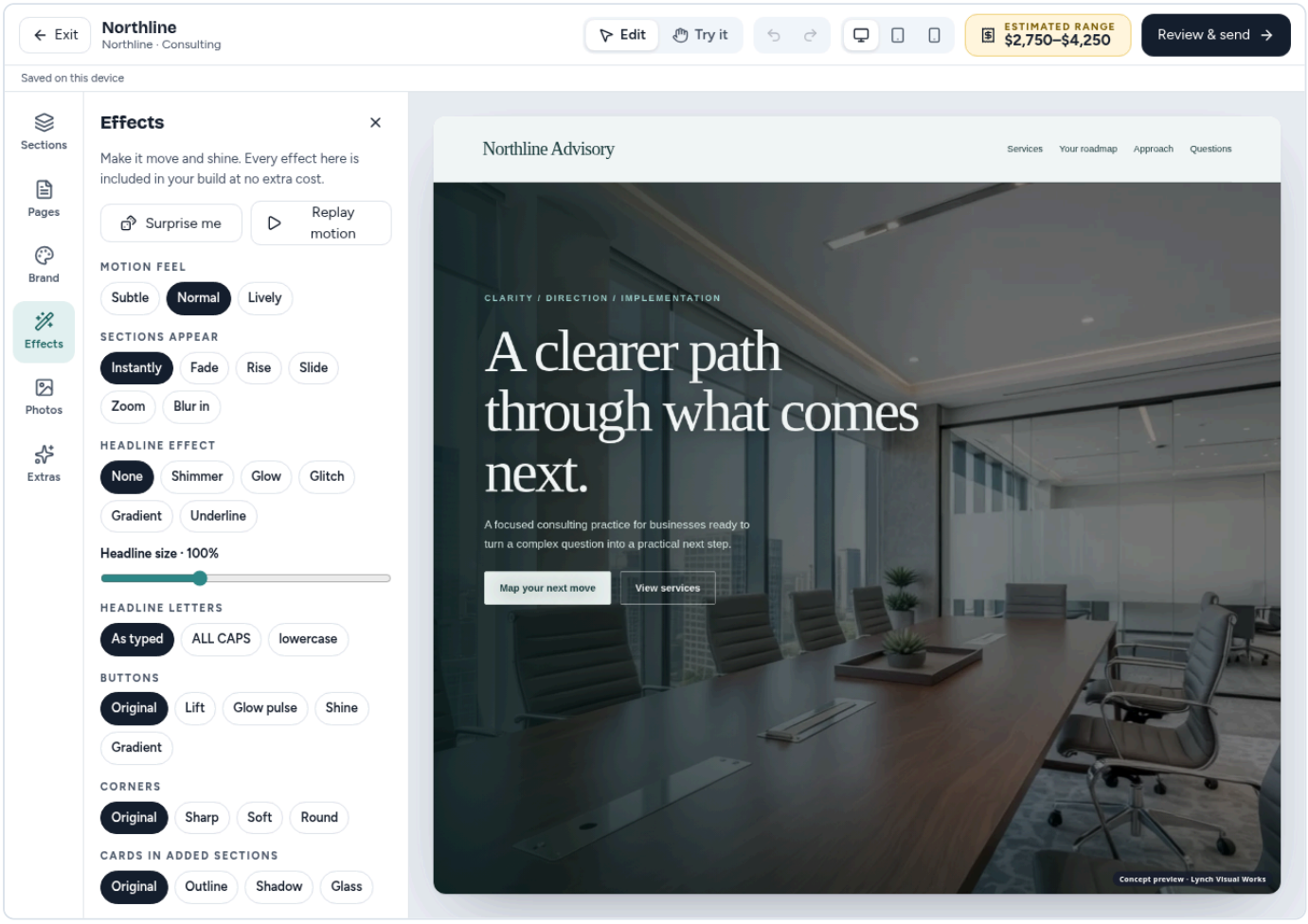
Use Pages to add the pages your audience needs and remove unnecessary ones. In Sections, shape the content within the preview. Page count and features affect the planning estimate; a larger scope may move the project to a different tier.

> **A requested page or integration still needs a confirmed implementation scope.**

STEP 07

Explore motion and screen sizes

Choose effects with a purpose



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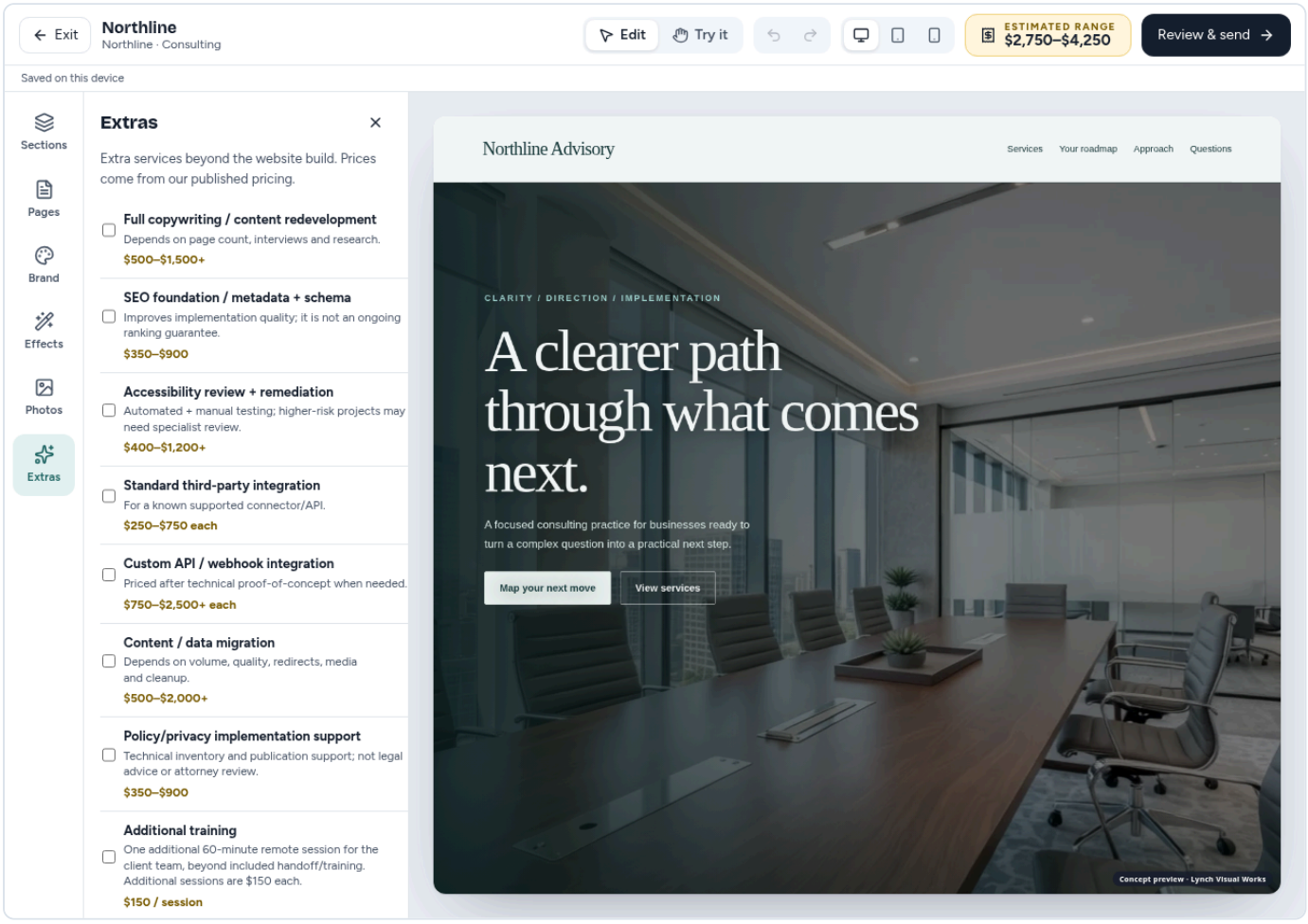
Use Effects to try available treatments and replay motion. Desktop, tablet and phone preview controls help you inspect the design at different widths. On a smaller screen, tools are arranged for that screen. Undo and Redo help reverse changes.

> **Use effects to support reading and navigation; avoid adding motion to everything.**

STEP 08

Review additions and care

Understand what changes the estimate



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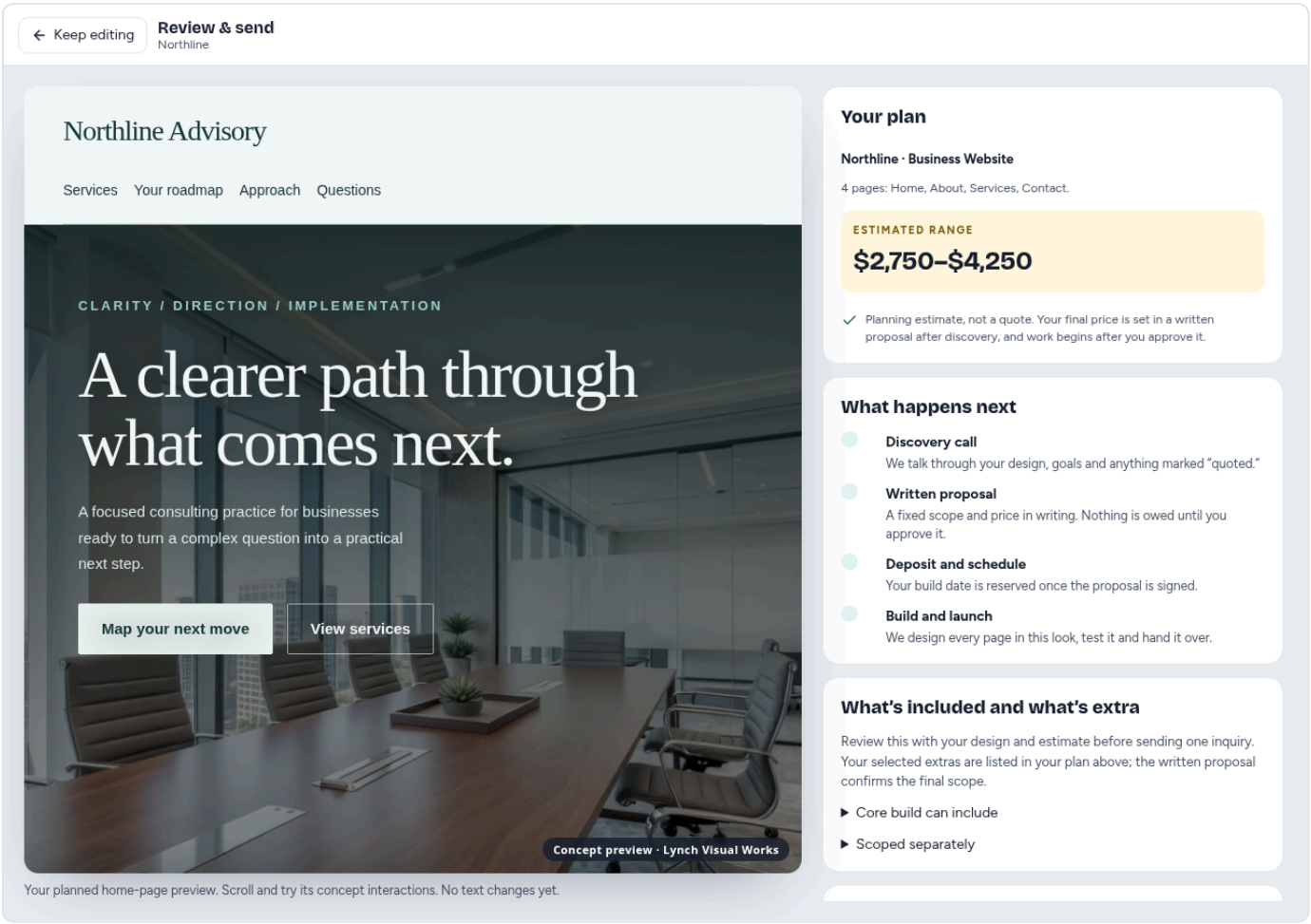
Extras lists additional features and care options. Review the estimated range and any quoted items. Hosting, domains, vendor subscriptions, custom integrations and ongoing work are separate unless explicitly included in the proposal. An estimate is not a quote or a purchase.

> **Selecting a feature does not automatically connect booking, payment or CRM accounts.**

STEP 09

Review your design and plan

Keep the visible design and brief aligned



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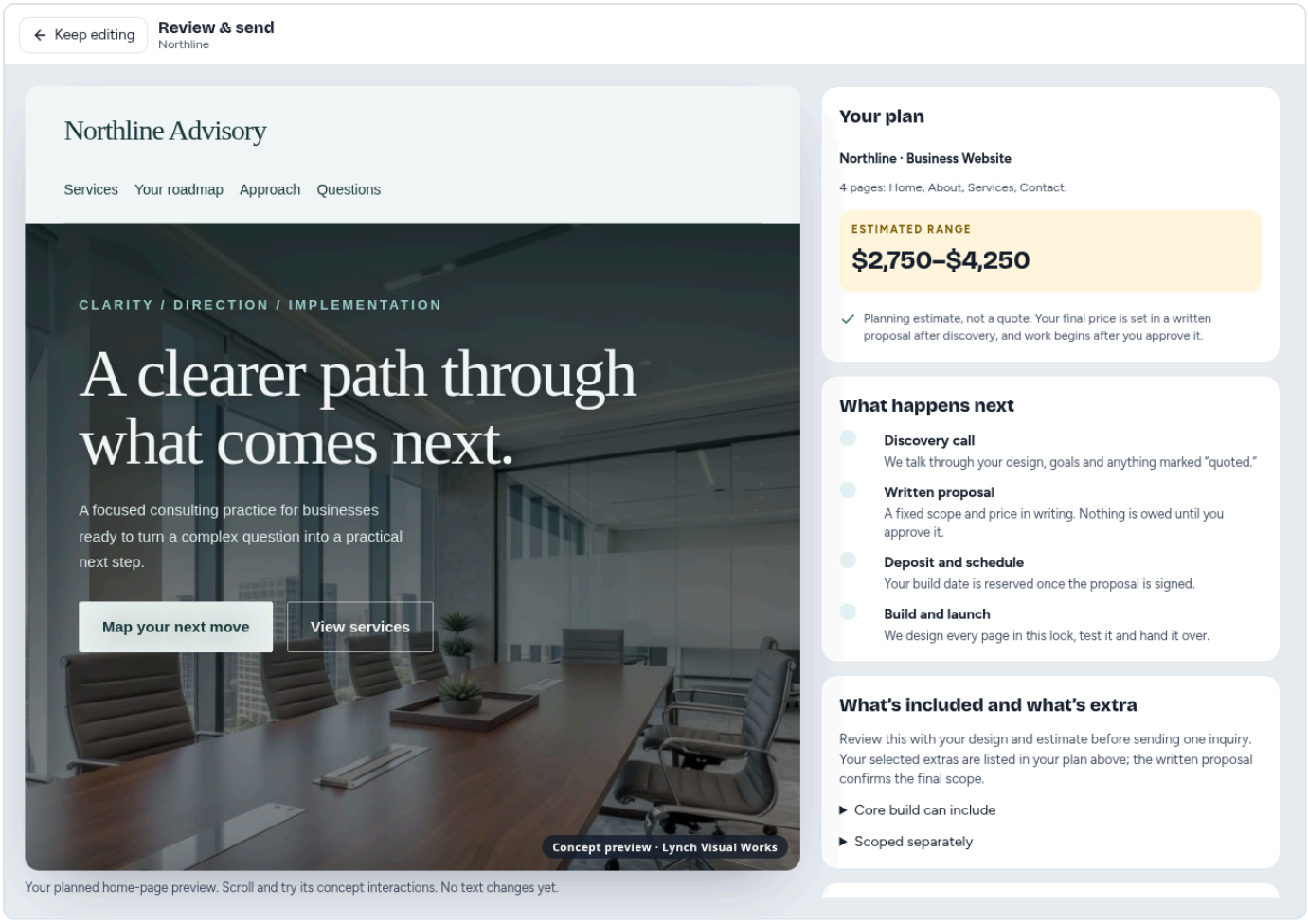
Choose Review & send. Check the design summary, pages, features and estimate. Return to editing if something is wrong. Draft saving is device-specific; check the save status, and keep the tab open if saving is unavailable. A shared link can carry design choices but does not transfer device-local uploaded files.

> **Save a copy or link before replacing a design with a different starting point.**

STEP 10

Read what is included and extra

Scope travels with the design



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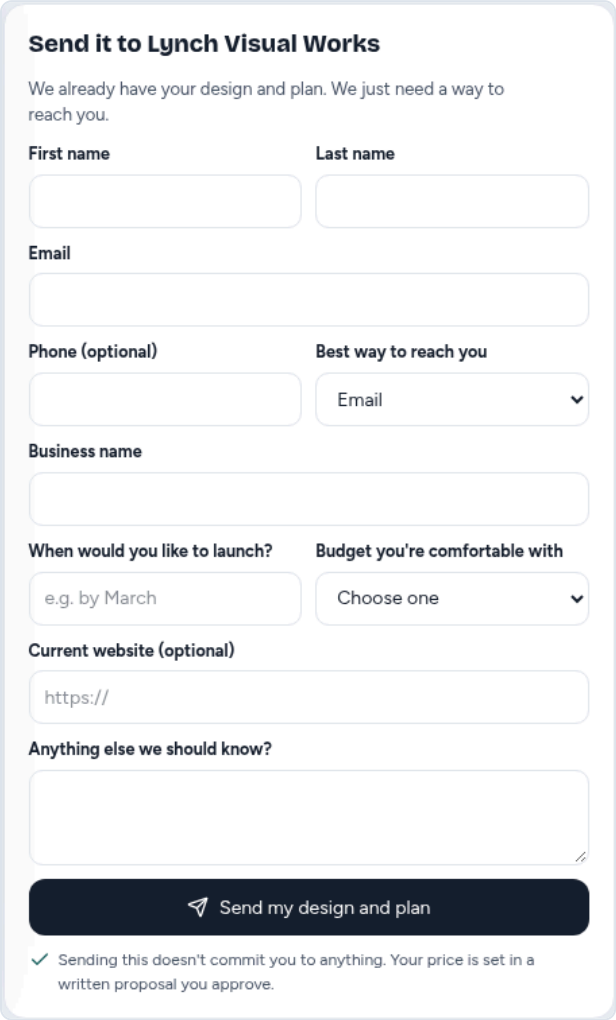
In the final review, expand Core build can include and Scoped separately. This repeats the service-page scope information beside your plan so you can review both before one inquiry. A written proposal confirms the actual deliverables, costs and responsibilities.

> **The studio is a planning tool; the proposal defines the work.**

STEP 11

Send one website inquiry

No automatic launch, checkout or commitment



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Enter contact details, business name if required, launch timing and a budget range. Choose the final send action once. If the request fails, retain your draft and retry. LVW aims to reply within 36–48 hours; discovery and approval happen before the build is committed or published.

> **Nothing in this studio sends your design to a live website.**

Ready to plan?

You do not need a finished concept to start. Bring what you know, leave uncertain details open, and review the plan before sending.

Start with website design & development

Helpful to know

A concept preview demonstrates design possibilities. Sample businesses are fictional. Preview interactions are not production integrations, and uploaded files are not automatically transferred by a shared design link. The written proposal confirms scope, price, third-party costs and launch responsibilities.

Planning does not book a date, take payment or publish a website. Audio and video are not currently offered. Questions? hello@lynchvisualworks.com

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